

BOOG CITY

A COMMUNITY NEWSPAPER FROM A GROUP OF ARTISTS AND WRITERS BASED IN AND AROUND NEW YORK CITY'S EAST VILLAGE

INDIE Ad RATES

FULL PAGE

back cover	H-15.50" x W-10.25"	\$250
inside cover	H-15.25" x W-10.25"	\$230
full inside page	H-15.25" x W-10.25"	\$220

HALF PAGE

horizontal	H-7.5" x W-10.25"	\$130
vertical	H-15.25" x W-5.0"	\$130

QUARTER-PAGE

horizontal	H-7.5" x W-5.0"	\$70
vertical	H-15.25" x W-2.375"	\$70

EIGHTH-PAGE

horizontal	H-3.6" x W-5.0"	\$40
vertical	H-7.5" x W-2.375"	\$40

Please email the ad to editor@boogcity.com as an attachment. Ad should be a pdf, or an Illustrator, Photoshop, or InDesign (for mac) file with all applicable fonts and graphics enclosed. All ads and graphic elements within them should be 133 d.p.i. resolution. If you want us to design the ad, email the text and any graphics files.

2,250 copies of each issue are distributed and available free throughout the East Village and other parts of lower Manhattan; Williamsburg and Greenpoint, Brooklyn; and at **BOOG CITY** events.

Please make checks payable to David A. Kirschenbaum

DEADLINES

BOOG CITY 53

The Portable Boog Reader 3

Sun. Dec. 28-Submit ad • Tues. Jan. 6-Distribute
(advance copies at the Poetry Project and Bowery Poetry Club New Year's Day marathon readings)

BOOG CITY 54

Tues. Jan. 27-Submit ad
Tues. Feb. 10-Distribute

BOOG CITY 56

Tues. March 31-Submit ad
Tues. April 7-Distribute

BOOG CITY 55

Tues. March 3-Submit ad
Tues. March 10-Distribute

BOOG CITY 57

Tues. April 28-Submit ad
Tues. May 5-Distribute